

Palo Cedro Chamber of Commerce

March 5, 2024 Meeting Minutes

Board Members:

Lani Bangay	present
Mike Bogue	present
Win Carpenter	absent
Chad Fowler	present
Ron Holmstrom	present
Jason Hull	present
Kelly Landry	present
Chelly Mack	absent
Josh Mack	absent

Guests:

Dan Duckett,	<i>Lassen Pastry Co.</i>
Jessica Duckett,	<i>Lassen Pastry Co.</i>
Travis Gilbert,	<i>Drone Strike Technology</i>

1. Call to Order: 5:59 pm at Country Strong Fitness
2. Pledge of Allegiance
3. Roll Call
4. President's Report: Lani and Kelly provided an update on the Show & Shine car show event.
5. Secretary's Report:
 - a. Reviewed and Approved Minutes from the last meeting. Motion to approve February minutes: Ron; 2nd: Chad; Approved.
 - b. TriCounties Bank: Bank signatures are complete.
6. Treasurer's Report:
 - a. Account Balance:
 - i. Beginning balance: \$39,150.59
 - ii. Ending balance: \$39,147.09
7. Committee Reports
 - a. Board Of Supervisors and Planning Commission Updates - Lani provided an update that the upcoming BOS meeting will include a discussion item for Palo Cedro regarding the development of a steering committee and the limitation of retail operation and retail building size.
 - b. Fundraising Events:
 - i. Membership - Kelly Landry - Renewal forms sent. No new memberships.
 - ii. Show & Shine: Kelly and Lani provided an update on the event. Sponsorships and donations are still incoming. We are looking for more donations to the raffle. Money raised from this event will be used for Palo Cedro Chamber scholarships. Show & Shine Event: Monday, April 22. Time: 3-6 p.m.
 - iii. Palo Cedro Country Christmas - Report from Kelly Landry: nothing to report now.

8. Old Business

- a. Business of the Month for April:
 - i. Crown Motors was the Business of the Month for March.
 - ii. Business of the Month for April might be Allen & Dahl Funeral Chapel. Kelly will reach out to them to confirm.
 - iii. The idea to highlight and link businesses by emailing and adding to our Facebook page. Kelly and Jason to design.
- b. Radio/Flyer Marketing for Chamber Members: Lani and Kelly provided information on the costs and options of running local radio ads and printing Chamber stickers. A discussion followed.

9. New Business:

- a. Chamber sign modification upgrades: Lani will research magnet signs, allowing Chamber members to highlight their businesses. Jason will research solar light options and costs. This information will be presented during the Chamber meeting on Tuesday, April 2nd.
- b. Chamber sponsors donations, scholarships, and grants: Lani expressed interest in identifying a continual area of focus for the Palo Cedro Chamber to promote and provide specified funds, such as trade schools. It was decided that a Chamber member survey would be conducted to gather feedback. Ron will design a survey on Google Docs. Once complete, Jason will send it to Chamber members.
- c. Travis Gilbert Honorary Mayor: Chad motioned that Travis Gilbert be chosen as the honorary Mayor of Palo Cedro. Mike seconded. The motion was approved.
- d. Chamber Mixer Event: Chad presented the idea of the Palo Cedro Chamber holding a barbecue mixer. Discussion followed, and Lani offered Country Strong as the mixer location. Kelly motioned for the Chamber to host a mixer at Country Strong on Thursday, June 13, 2024 (5:00-8:00 pm), with catered dinner at 6 pm; with a budget of \$2,500. Chad will take the lead on this event. Ron seconded. Approved.
- e. Administrative Position for Chamber: Lani presented the idea of this role to support the Chamber board with email responses, Google Sheets, membership, Facebook management, etc. Discussion followed, with general consensus and an NTE payment amount to be determined. Lani will research options and present them during the April meeting.
- f. The Three Part Series event had very low attendance. Chad motioned that the Palo Cedro Chamber would not participate in this event. Second by Mike. Approved.

10. Public Comment

- a. None

11. Adjournment: Motion: Kelly, 2nd: Chad, Approved at 7:24 pm